



**BRANDSMS**®  
sms.goraceit.co.ke

**GORACEIT BULK  
MESSAGING  
SOLUTIONS**





# ABOUT GORACEIT TECHNOLOGIES

Goraceit Technologies is an integrated consultancy firm and technology agency, with a focus on digital strategy, business intelligence, market research, and capacity building. Her mission is to provide Entrepreneurs with people-centric business and technology solutions that help them optimize operations, mitigate risks, as well as realize both measurable and tangible business value for optimal stakeholder returns.

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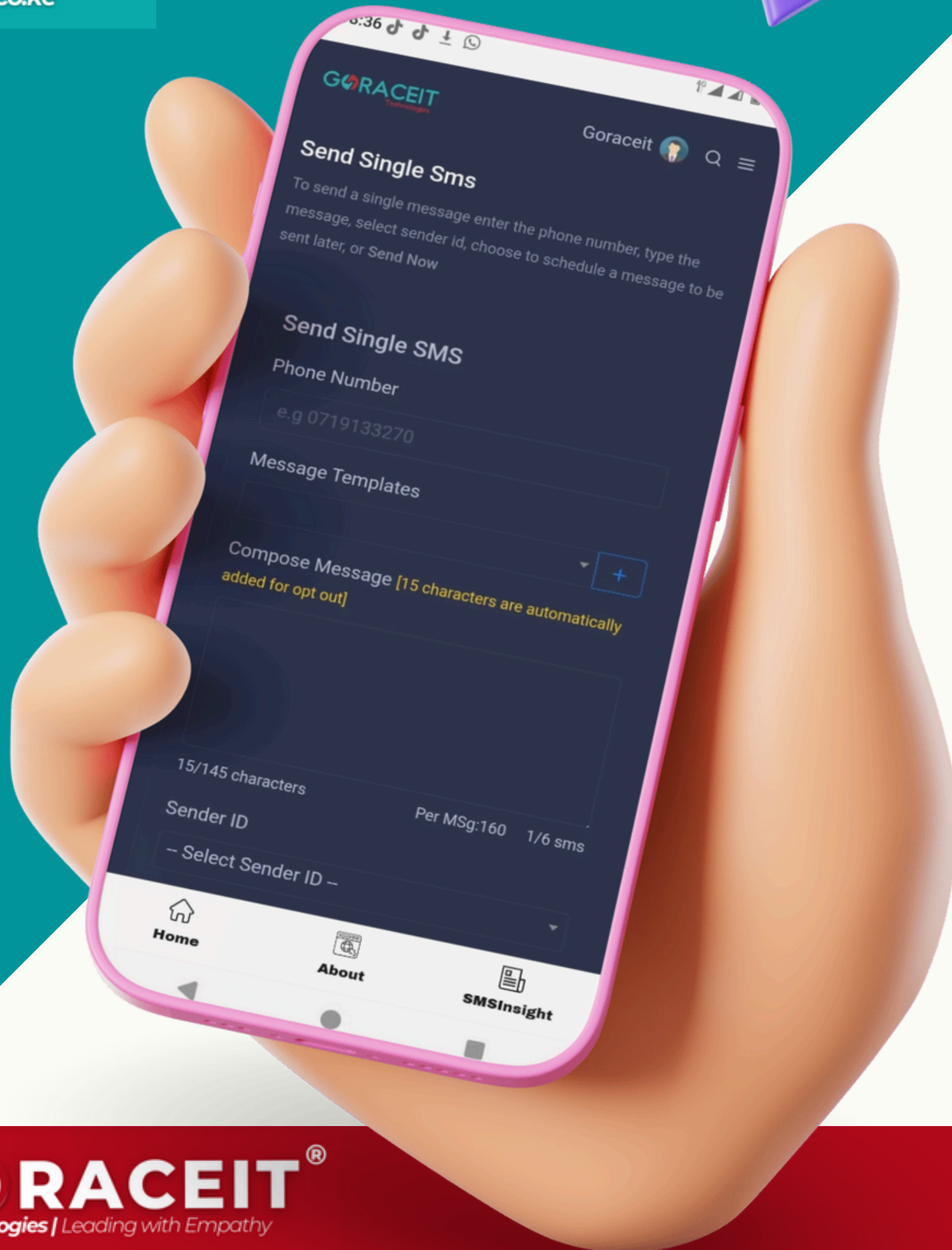


# BULK MESSAGING SERVICES

## SENDERID REGISTRATION

With BrandSMS, your business can create a unique Sender ID that shows your brand name in every SMS. Our quick registration process lets you start sending branded messages that build trust, boost engagement, and communicate professionally with your customers.



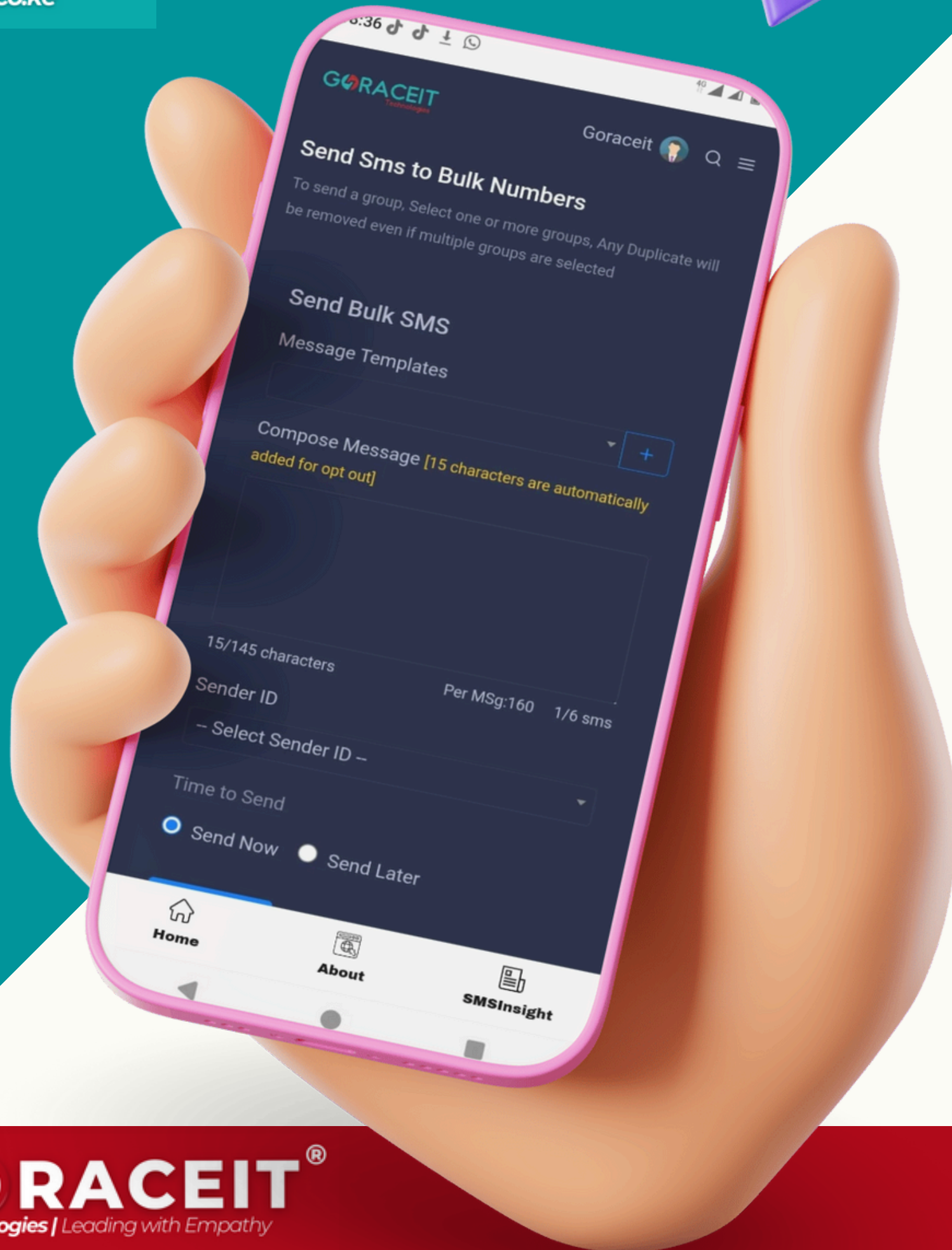


# BULK MESSAGING SERVICES

## ONE-TO-ONE SMS USING YOUR SENDERID

Connect instantly with prospects and leads wherever you meet them. Using our mobile app, simply enter their details and send messages showing your business name, keeping your brand visible and professional at every interaction.



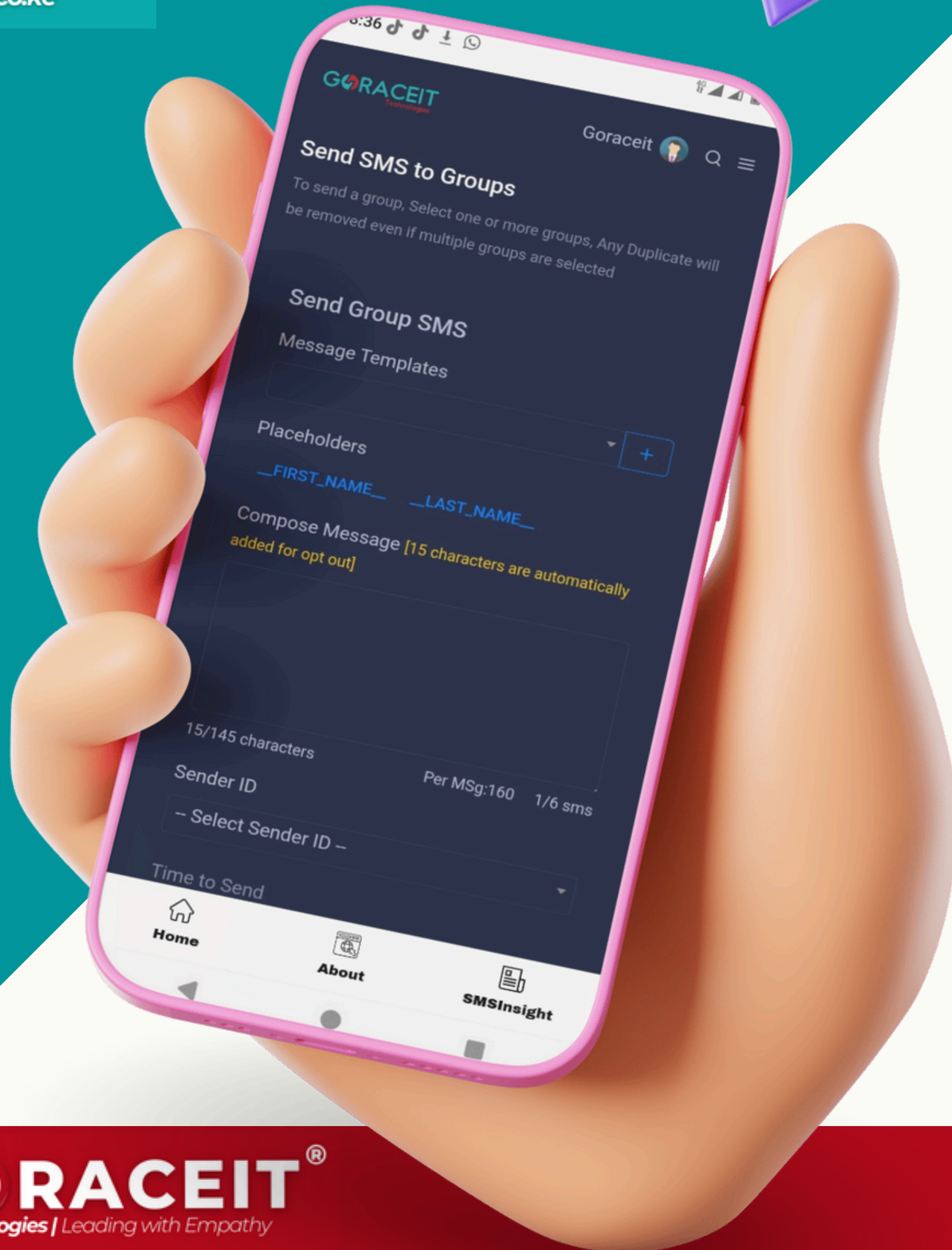


# BULK MESSAGING SERVICES

**ONE-TO-MANY SMS  
USING YOUR SENDERID**

Send messages instantly to any set of numbers you choose, directly from our mobile app. Just enter the contacts, type your message, and broadcast it with your business name – making every communication professional and branded.





# BULK MESSAGING SERVICES

## SEND SMS TO SEGMENTED CONTACTS (GROUPS)

Communicate effortlessly with your pre-defined groups of customers or prospects. Select your group in the app, craft your message, and send it instantly with your business name, keeping your brand professional and visible.



# BULK MESSAGING SERVICES

**CHAT OUR SUPPORT  
TEAM DIRECTLY FROM  
MOBILE APP**

Get instant help anytime, directly from our mobile app. Our integrated support lets you connect with our team through InApp Chat, ensuring quick, professional assistance whenever you need it.



GET IT ON  
**Google Play**





# BULK MESSAGING SERVICES

## PLATFORM INTEGRATIONS

Keep your customers informed and engaged with automated notifications, transactional SMS, and reminders. Our platform integrations ensure timely updates, helping you build trust and maintain smooth customer interactions.



## OTHER INTEGRATIONS

### CRM INTEGRATIONS (E.G., HUBSPOT, ZOHO, SALESFORCE)

Automatically sync customer data and send personalized SMS or notifications directly from your CRM to stay engaged.

### PAYMENT GATEWAY INTEGRATIONS (E.G., M-PESA, PAYPAL, STRIPE)

Send instant payment confirmations, receipts, and reminders to customers after transactions.

### BOOKING & APPOINTMENT SYSTEMS (E.G., CALENDLY, BOOKINGS, CUSTOM APPS)

Automate reminders and confirmations for appointments or reservations via SMS and notifications.

### MARKETING AUTOMATION PLATFORMS (E.G., MAILCHIMP, BREVO)

Trigger SMS or notifications based on campaigns, ensuring timely engagement with your audience.



## OTHER INTEGRATIONS

### ERP INTEGRATIONS (E.G., SAP, ODOO)

Notify customers about order status, stock updates, or delivery schedules automatically.

### IOT / HARDWARE SYSTEMS (E.G., SMART DEVICES, SCANNERS, SENSORS)

Send real-time alerts and updates from devices directly to users via SMS or app notifications.

### LOYALTY & REWARDS PLATFORMS

Keep customers updated on points, rewards, and exclusive offers automatically via SMS.

### CUSTOMER FEEDBACK & SURVEY TOOLS (E.G., GOOGLE FORMS, TYPEFORM, SURVEYMONKEY)

Send automated SMS or notifications to collect feedback, reviews, or survey responses directly from your customers.



## PRICING INFORMATION

**KES. 15,000**

ONCE OFF

**BUSINESS SENDERID  
& ACCOUNT SETUP**

**REQUEST  
QUOTE**

**CUSTOM INTEGRATION**



**LET'S TALK**

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